



**Indira Gandhi National Open University  
Campus Placement Cell  
Maidan Garhi, New Delhi-110068**

**Campus Placement Drive for SBI Life Insurance Co Ltd  
At**

**Convention Centre, IGNOU Campus, Maidan Garhi, New Delhi-110068.**

**On**

**Dated : 11<sup>th</sup> February 2025**

**(Reporting and Registration: 9.30-10.30am)**

**(Pre-placement talk: 11.00 am)**

**Job Description & Details**

**Positions**

Unit Manager, Business Development Managers

**Nature of Employment**

Permanent

**Key Responsibilities**

- Familiarizing with all products and services offered by the organization
- Procuring new clients through direct contact and with the collaboration b/w the Life mitra and the bankers (CFIs)

**Key Skills**

- Sales Planning.
- Customer relationship.
- Effective communication skills.

**Salary & Incentives**

The CTC fixed - 2.85 Lacs

**Work Experience**

Freshers may apply but candidates with some experience in sales would be preferred.

## Academic Qualification

Graduation

## Age

Minimum - 21 Years

Maximum – 30 Years

## Posting Location

Across various branches in Delhi/NCR

## Career Path

Apprentice/GST>Sales Executive – Retail Agency/Banca/IA

## Selection Process

- A) Group Discussion
- B) Personal Interview by panel

## **IMPORTANT NOTE:**

- A brief introductory session (Pre-placement-talk) highlighting company profile, job requirements, CTC etc. will be conducted before the placement drive.
- Applicants are required to carry
- **two copies of their updated Resume/CV and IGNOU ID Card (two copies)**
- 2 Passport size colour photographs (Mandatory)
  1. SSC Mark sheet (Mandatory)
  2. HSC Mark sheet ((Mandatory)
  3. Graduation Mark sheet and Degree/Provisional certificate ((Mandatory)
  4. Post Graduation Mark sheet and Degree/Provisional certificate ((Mandatory)
  5. Appointment Letter and Last 3 month salary slips (IF Experienced)
  6. Pan Card and Adhar Card
- The selection process may continue till late evening. Applicants are advised to come prepared to stay till late evening.
- **Please come formally dressed.**
- **Applicants reporting after 11.00 AM shall not be allowed to participate in the Placement Drive.**

**For more information and registration for placement**

Call between 10:30 AM to 6 PM

Email ID on which candidates can send mail : [careers.north2@sbilife.co.in](mailto:careers.north2@sbilife.co.in)

Contact persons from Company: Ms. Neha Sharma: 011-23464934

Contact persons from IGNOU.

Director (CPC) IGNOU office Phone No. 011-29571114

**Director  
Campus Placement Cell**